

Dr. JHONNY SALOMON

Plastic Surgery & Med Spa

DR. JHONNY SALOMON SUMMER 2013



Transform this Summer

With the rising temperatures....
Clothes are shedding and it's time to look your sexiest!

In this issue, you will find details on:

- The top procedures to get your post-baby body bikini ready
- The newest, non-invasive option for brilliant skin
- Spotlight on procedures
- More on Dr. Salomon's éclat medical product line

Summer Spa Promotions

June 15th- July 1st

- Buy Two Latisse and get One Free!
- Buy Three, Get One Free of our new Clear + Brilliant Treatment
- Facial & Microdermabrasion for \$75 (Value \$200)

Post-Baby Beauty: The road back to a sexy post baby body!

Our bodies are forever changing as a result of age and hormonal fluctuations. Over time, the elasticity in our skin and the strength in our muscles begin to decrease resulting in a loose and droopy appearance. This is extremely prevalent following childbirth. Although becoming a mother can be one of life's greatest gifts, many women experience a variety of physical changes during pregnancy and following childbirth that may be difficult to reverse with diet and exercise alone.

On average, women gain between 25 to 50 pounds during pregnancy. This weight gain, as well as the stretching of the abdominal skin and muscles can have profound effects on the body. While everyone's body is different, some of the common areas affected by pregnancy and delivery are thighs, hips, legs, tummies and breasts; breasts sag or lose volume; the nipples may droop; the waistline may lose its curves and the abdominal muscles consequently loosen due to the stretching of the belly. These changes can be overwhelming following childbirth and may cause many women to experience a sense of hopelessness from the inability to go back to their previous body in a timely manner.

A "Mommy Makeover" is a set of procedures designed to restore and invigorate a woman after her body has undergone the strain of childbearing. Pregnancy, delivery and breastfeeding can create different problems for each woman, therefore Dr. Salomon will customize a unique surgical plan for each and every individual patient, which often consists of a combination of the following treatments



The patient above had liposuction surgery of the back and flanks with Dr. Jonny Salomon.

The patient below underwent a tummy tuck and liposuction of the back and flanks with Dr. Jhonny Salomon.



specifically designed to help new mothers regain their firmer pre-maternity figures:

Abdominoplasty or Tummy Tuck

Abdominoplasty, or a "tummy tuck", is a surgical procedure used to remove excess skin and fat from the middle and lower abdomen while tightening the muscles of the abdominal wall. The procedure dramatically reduces the appearance of a protruding abdomen as a result of pregnancy. A full tummy tuck procedure requires a horizontal incision in the area between the pubic hairline and navel; the shape and length of the incision will be determined by the degree of correction necessary. Through this incision, Dr. Salomon will repair weakened abdominal muscles while removing excess fat and tissue resulting in a smoother and firmer abdominal profile.

Liposuction

Liposuction, also known as lipoplasty, is a surgical process in which excess fat deposits are removed from underneath the skin via a suction or vacuum device. It is intended to slim and reshape specific areas of the body, improving body contours and proportion, and ultimately, enhancing one's self-image. These excess fat deposits may be a consequence of family traits rather than lack of weight control or fitness.

Breast Augmentation and Breast Lift

Stretched and sagging breasts are common after childbearing, but they don't have to be a requirement of motherhood. Dr. Salomon has helped thousands of women reshape their appearance through breast augmentation and breast lift surgery following pregnancy. Depending on the level of decreased volume, new mothers may choose to undergo one or a combination of surgeries.

Breast augmentation is a surgical procedure in which implants are utilized to enlarge, reshape and possibly lift the breasts. This procedure is an excellent option for patients looking to just restore volume that has been lost. Dr. Salomon utilizes both silicone and saline implants, and will help you carefully evaluate their individual aesthetic and medical qualities to determine the most appropriate choice for you. A breast lift is a surgical procedure designed to raise and reshape the breasts by removing excess skin and tightening the surrounding tissue. Lifts may be done alone or in conjunction with augmentation to produce the natural outcome you desire.

As with any surgical procedure, it is important for the patient to have realistic expectations and discuss these



The patient above underwent breast augmentation with Dr. Jhonny Salomon.

expectations with your surgeon. Schedule your complimentary consultation with Dr. Salomon to discuss all of your options and to see if you're a candidate for his "Mommy Makeover".

Spotlight on Endoscopic Brow Lift

Also known as a forehead lift, the endoscopic brow lift is designed to erase subtle signs of aging caused by years of emotional stresses and tensions on your face. Excessive frowning or even laughter can create fine lines and wrinkles and degrade the elasticity of the skin. This leads to the sagging and drooping of skin which in turn causes you to appear much more aged than you actually are. A forehead lift can help tighten up loose or wrinkled skin on the forehead, making you look younger and less stressed while also helping to keep your face looking as great as you feel.

For this procedure, Dr. Salomon makes small incisions in the forehead through which a small camera is inserted. This allows him to accurately see where the musculature and skin are being positioned to ensure the most accurate end result. Once this is completed, Dr. Salomon removes the camera and sutures the incisions. Endoscopic brow lift has the advantage of being less invasive and requiring far less recovery time than the classic lift, but may not be an option for every patient or situation. Schedule your complimentary consultation to see if you're a candidate for endoscopic brow lift.

The patient to the left is shown three weeks after receiving an endoscopic brow lift and a lower blepharoplasty by Dr. Jhonny Salomon.



Clear + Brilliance: The newest non-invasive treatment for radiant skin

The brilliance of our skin is affected by various factors such as diet, quality of sleep, environmental conditions and lifestyle choices. There is little one can do to regain

Brilliant can help you regain and maintain you skin's radiance in just a few 15-20 minute treatments.



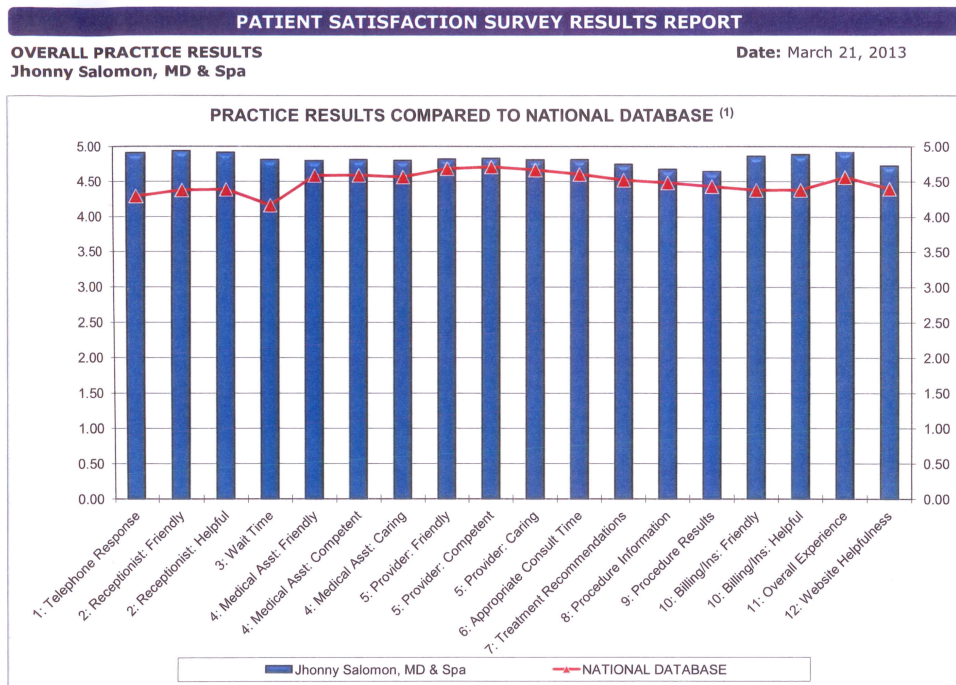
The patient above is shown one month following six Clear + Brilliant treatment

Developed by Solta Medical, The Clear + Brilliant system is a gentle laser designed to deliver powerfully precise laser energy to stimulate a refreshing boost from the inside out. The safe and unique technology aims to correct skin tone, minimize pore appearance, and promote renewed, ultra-soft and smoother texture, leaving your skin naturally radiant, more youthful and glowing.

Clear + Brilliant is safe for all skin types and treatments last approximately 15 – 20 minutes. Prior to your treatment, your laser technician may apply a topical numbing cream to provide maximum comfort. Not everyone is a candidate for laser treatments and it is important that you meet with your doctor to determine if you are the best candidate. Texture and tone improvements, as well as the best visible improvements, are most often reported after six treatments.

a fresh and radiant look when these factors are off balance resulting in a dull and tired look. Clear +

We asked and you answered! The results are in for our Patient Satisfaction Survey



⁽¹⁾ The "National Database" results represent the averages for all practices surveyed by Allergan/BSM since October 2009

Your satisfaction is at the top of our priority list and we want to be sure we are living up to your expectations by delivering only the best in service and care.

Dr. Jhonny Salomon Plastic Surgery & Med Spa received a patient satisfaction ranking of 96.3% compared to the national database average of 89.7%.

Thank you for your continued loyalty and support.

Radiate with éclat Medical



After many years of extensive research, Dr. Jhonny Salomon Plastic Surgery and Med Spa announced the arrival of the long-awaited Éclat Product Line. The most advanced skin care system available, its pharmaceutical grade ingredients are scientifically proven to support and stimulate healthy function of the skin. Éclat targets uneven skin tone, hyper-pigmentation, age spots, fine lines and wrinkles, enlarged pores, acne, and environmental damage. Combining the best in prescription ingredients with powerful, all natural, botanical ingredients, Éclat is the best of both worlds!

éclat® PEEL

Bring back the brilliance of your skin. This advanced formula repairs from within to significantly improve skin discoloration, sun damage, acne, enlarged pores, fine lines and wrinkles, and uneven skin texture. Combined, TCA, Vitamin C, and Tretenoic Acid work synergistically to exfoliate the skin, accelerate the cell renewal process, and stimulate collagen synthesis. This revolutionary peel revitalizes skin and helps achieve a firmer, smoother, more radiant look.

CLARIFYING CLEANSER

While gently removing impurities, oil, and makeup, this mild gel-based cleanser prepares and conditions skin to optimize the penetration of the system and enhance your skin's clarity. Formulated with a soothing Aloe Vera base and scented with grapefruit essential oil, Éclat Clarifying Cleanser contains the antioxidant and calming powers of Green Tea, Azelaic Acid, Willow Bark, Sugarcane, and Lemon.

REJUVENATING SERUM

The rejuvenating serum represents the powerhouse of the Éclat product line. Combining ingredients like Glycolic Acid and Retinol, this one of a kind product diminishes the appearance of fine lines, wrinkles, and

enlarged pores, infusing the skin with a younger look. The Rejuvenating Serum's unique formula provides for greater penetration to rejuvenate and enrich skin not only on the surface level, but on the cellular level as well. There are 3 different types of rejuvenating serums. Depending on your skin type and specifics, one will be chosen to best suit you.

TRETINOIN .1%

This prescription chemical exfoliant is used to treat environmental damage, reduce the appearance of fine lines, wrinkles, and enlarged pores, and slow the aging process. Tretinoin works by accelerating cell turnover which, in turn, rids your the skin of unwanted dead skin cells, revealing new healthy skin for a firmer, more even-toned, radiant look. As if Tretinoin alone was not already perfect, Éclat has taken it and infused into it Vitamin E and Vitamin C to soothe and further enrich the skin. Éclat Tretinoin is to be used in conjunction with the Rejuvenating Serum.

VITAMIN C GEL 20%

The Vitamin C Gel is a revolutionary antioxidant combination that delivers ultimate protection against free radicals, helps to rebuild collagen, and provides free radicals, helps to rebuild collagen and provides peerless antioxidant protection against photo-aging. This product corrects existing damage by stimulating essential proteins in the skin while aiding in cell turnover. Éclat Vitamin C Gel prevents future damage by arming your skin with powerful antioxidants and enzymes to combat threatening factors. The results are unparalleled: on the inside, a strengthened and healthy skin structure with improved defense against environmental damage, while on the outside a brighter, tighter, and more brilliant appearance for a look that years younger.

ILLUMINATING CREAM

The Illuminating Cream's advanced corrective formula directly targets hyper-pigmentation, age spots, unwanted freckles, and scars at the skin's surface and intracellular level. Combining Hydroquinone, a prescription strength ingredient deemed as the best topical constituent in reducing melanin production, with the scientifically proven lightening powers of natural Kojic Acid, Azelaic Acid, and Licorice Root, this silky cream helps to visibly diminish the appearance of the skin's damage while penetrating beneath the skin's dermal layer to cease and prevent melanosome activity.